## Graph of an Exponential Equation

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## WHAT'S COVERED

In this lesson, you will learn how to identify features of an exponential graph. Specifically, this lesson will cover:

## 1. The Graph of $y=a b^{x}$

To learn more about the graph of the equation $y=a b^{x}$, let's look at a specific case.
$\rightarrow$ EXAMPLE Below is a sketch of the graph $y=2^{x}$. Notice that the base $b$ to the exponential expression is 2 , and there is an implied scalar multiplier of 1 in front of this expression, which would be the $a$ in the equation:


We see that, in this case, as $x$ gets larger (approaches positive infinity), the value of $y$ also increases (it approaches positive infinity as well). On the other hand, as $x$ gets smaller (approaches negative infinity), the value of $y$ gets smaller as well, but it approaches zero, rather than negative infinity. This behavior is characteristic of exponential functions with a base larger than 1 . If the base was between 0 and 1, then the behavior would be much different: $y$ would tend towards zero as $x$ gets larger, but tend toward infinity as $x$ gets smaller.
$\rightarrow$ EXAMPLE Consider the graph $y=10^{x}$.


We have the same general behavior as in the previous graph, however, things are more dramatic: as $x$ becomes more positive, $y$ increases, but at a faster rate than in the previous graph. This is because a larger base number is being raised to a positive exponent. Similarly, as $x$ becomes more negative, $y$ decreases in value (approaching zero), but at a faster rate than in the previous graph. This is we can think of $y$ being divided by a larger number each time $x$ decreases in value.

## D HINT

Remember, the base can never be less than 0 .

## 2. The y-intercept of $y=b^{x}$ vs. $y=a b^{x}$

The y-intercept to any equation is the point on the graph at which the line or curve touches or crosses the $y$ axis. This always occurs when $x=0$.
$\rightarrow$ EXAMPLE Let's return to the equation $y=2^{x}$. When $x$ equals $0, y$ evaluates to 1 , because any base number raised to a power of zero is 1 . So we can say when $x$ equals $0, y=2^{0}=1$. That must mean this also holds true for the equation $y=10^{x}$ from the second example above.
For the equation $y=b^{x}$, the y-intercept is at the point $(0,1)$ because when $x$ equals $0, y$ equals 1 .

But what about the $y$-intercept of equations in the form $y=a b^{x}$ ? We already know that $b^{x}$ evaluates to 1 when $x$ equals 0 for any base. We can deduce that the y-intercept depends on the value of $a$ in this case.

For the general exponential equation $y=a b^{x}$, the $y$-intercept has the coordinates $(0, a)$.

## BIG IDEA

- For equations in the form $y=b^{x}$, the $y$-intercept has coordinates $(0,1)$.
- For equations in the form $y=a b^{x}$, the $y$-intercept has coordinates $(0, a)$.



## 3. Features of the Graph of $y=a b^{x}$

The general exponential equation $y=a b^{x}$ has a positive $a$ and a positive $x$. If we reverse the signs of $a$ and $x$ in the general exponential equation, we end up with different variations of the general exponential curve. More specifically, these are reflections about either the $x$ - or $y$-axes or perhaps both, if the signs of both $a$ and $x$ are reversed. These patterns are illustrated in the graphs below:

Let's look at the characteristics of each case.

## 3a. Positive a, Positive Exponent

Having a positive ${ }^{a}$ and a positive exponent is the general exponential equation:

$$
y=a b^{x}
$$

Suppose we have the equations $y=3 \cdot 2^{x}$. In this graph, as $x$ is tending toward positive infinity, $y$ goes to positive infinity, and as $x$ goes to negative infinity, $y$ approaches 0 .


## 3b. Positive a, Negative Exponent

Let's take a further look into the next comparison of having a positive or negative exponent, but still having a positive ${ }^{a}$.

$$
y=a b^{-x}
$$

Suppose now we have the equation $y=3 \cdot 2^{-x}$. A similar equation to $y=3 \cdot 2^{x}$, but this equation has a negative exponent. We can see that since negative $x$ and positive $x$ are opposite, their graphs have opposite effects. When our exponent is negative, as $x$ approaches positive infinity, now $y$ is approaching 0 , and as $x$ is approaching negative infinity, then our $y$ is approaching positive infinity.


## 3c. Negative a, Positive Exponent

The next characteristic we'll look at is comparing the equations and graphs of exponential equations when the
value of $a$, the number in front of the base, is positive or negative.

$$
y=-a b^{x}
$$

Suppose we still have our original exponential equation $y=3 \cdot 2^{x}$. Let's compare that to the equation and graph of $y=-3 \cdot 2^{x}$. In the graphs, we can see that it looks like the graph is reflected over the $x$-axis. When the $a$ value is negative, as the $x$-values approach positive infinity, the $y$-values approach negative infinity. It's decreasing instead of increasing. Also, notice that as the $x$-values approach negative infinity, the $y$-values are still approaching 0 as they were with a graph of our equation with a positive $a$ value.


## 3d. Negative a, Negative Exponent

Finally let's look at the characteristics of exponential equations that have both a negative ${ }^{a}$ value and a negative exponent.

$$
y=-a b^{-x}
$$

Suppose now we have the equations $y=3 \cdot 2^{x}$ and $y=-3 \cdot 2^{-x}$. This second equation has both a negative $a$ value and a negative exponent. When the equation has a negative $a$ and negative exponent, as the $x$-values approach positive infinity, we see that the $y$-values approach 0 , and as the $x$-values approach negative infinity, we see that the $y$-values are also approaching negative infinity.


BIG IDEA



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SUMMARY
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An equation in the form $a b^{x}$ is an exponential equation. The graph of $\boldsymbol{b}^{\mathbf{x}}$ has certain characteristics. The $\mathbf{y}$-intercept of $a b^{\mathbf{x}}$ function is equal to the value of $a$ in the equation. Other features of the graph include looking at cases when ${ }^{a}$ is negative and when the exponent is negative. A negative exponent reflects the graph over the $y$-axis. while a negative $a_{\text {coefficient reflects the graph over the } x \text {-axis. }}$

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