

# Poisson Distribution

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## WHAT'S COVERED

This tutorial is going to teach you about the Poisson distribution, which is a special case of the binomial distribution. Our discussion breaks down as follows:

### 1. Poisson Distribution

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Suppose you have a particularly busy intersection. That intersection averages about 4.3 accidents per week. Now, that's not a whole lot of accidents per week for a busy intersection with a lot of cars passing through it. The probability of having an accident at that intersection is fairly small. All other things being equal, what's the probability that the intersection experiences a week with just one accident?

This distribution can be solved using something called the **Poisson distribution**. It's a distribution that works well for rare events--rare meaning the probability of success is very low, but the number of trials is very high. Out of a very large number of trials, you end up with only a few successes.

The Poisson distribution is nice because it doesn't require the use of  $n$  and  $p$ --all you need is the typical rate of occurrence and the number of events that you are anticipating to occur during this time frame. The following formula demonstrates this relationship:



### FORMULA TO KNOW

#### Poisson Distribution

$$P(X = k) = \frac{\lambda^k e^{-\lambda}}{k!}$$

$k$  is the given number of event occurrences

$\lambda$  is the average rate of event occurrences

If the average number of successes in a given time frame is the Greek letter lambda and  $x$  is the number of potential successes that you could have, the probability that you get exactly  $k$  successes is equal to lambda to the  $k$ --the expected number to the number of successes--times the number  $e$  to the negative lambda divided by  $k$  factorial.



#### HINT

Recall that the number  $e$  is also known as Euler's number. It is an irrational number, meaning it cannot be written as a simple fraction. When using this formula, there should be a button for  $e$  on your calculator that you can easily use.

So,  $k$  factorial ( $k$  followed by the exclamation point) means that you start from  $k$  and multiply by  $k$  minus 1,  $k$  minus 2, all the way down to 1. That means that 4 factorial would be 4 times 3 times 2 times 1.

Going back to our busy intersection example,  $\lambda$ --the expected rate of occurrence--was 4.3. The number of successes that you wanted this week was 1.

$k = \text{given number of event occurrences} = 1$

$\lambda = \text{average rate of event occurrences} = 4.3$

$$P(X=1) = \frac{\lambda^k e^{-\lambda}}{k!} = \frac{(4.3)^1 e^{-4.3}}{1!} = 0.058$$

Simplify it out, and you get 0.058, meaning there's about a 6% chance of just one accident.



#### HINT

If you had chosen zero accidents, which you could have calculated, the 0 factorial is 1. This is something to be aware of: The 0 factorial is 1.



#### TRY IT

On an average day, 5 iPhone owners under warranty have a hardware failure. What is the likelihood that tomorrow 6 owners experience failure?

$k = \text{given number of event occurrences} = 6$

$\lambda = \text{average rate of event occurrences} = 5$

$$P(X=6) = \frac{\lambda^k e^{-\lambda}}{k!} = \frac{5^6 e^{-5}}{6!} = 0.146$$

The probability that six iPhone owners will experience a hardware failure is about 15%.



#### HINT

When evaluating this problem,  $6!$  is the same as  $6 \cdot 5 \cdot 4 \cdot 3 \cdot 2 \cdot 1$ , which equals 720.



#### TERM TO KNOW

##### Poisson Distribution

A distribution used to calculate the probability of a given number of events happening in a fixed interval when the events occur independently and the average rate of occurrence is known



## SUMMARY

The Poisson distribution gives probabilities from situations that arise from rare events. The number of trials,  $n$ , is high, and  $p$ , the probability of success, is low. If you know the average rate of occurrence, you can figure out the probability of some exact number of successes.

Good luck!

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## TERMS TO KNOW

### Poisson Distribution

A distribution used for rare events. It can find the probability of exactly a certain number of successes within a given timeframe, assuming that events occur independently.



## FORMULAS TO KNOW

### Poisson Distribution

$$P(X = k) = \frac{\lambda^k e^{-\lambda}}{k!}$$

$k$  is the given number of event occurrences

$\lambda$  is the average rate of event occurrences