

The Critique

by Sophia



WHAT'S COVERED

In this lesson, you'll learn about the critique and how it helps us in discussing, analyzing, and improving a visual communicator's work. Specifically, this lesson will cover:

1. Critique Overview

Critique is a normal and important part of the design process that may occur when a project is finished or throughout its development.

A critique, also known as a "crit," is a collaborative meeting in which participants describe, analyze, and interpret work with the goal of evaluating and improving it.

It's a very interactive process and is typically led by a facilitator.



TERM TO KNOW

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2. Examples of Critique

You might have critiques at work or school, or at client offices or studios, where your work is being presented or submitted. Again, you can go through this process with team members, coworkers, instructors, teachers, clients, or whoever might be acting as a facilitator for the critique.

Critiques can be written or oral on an individual basis, but they're best carried out as a live group activity. This is because different people see designs differently.

It's a great idea to get feedback on how a design is communicated to a viewer and what you can do as a designer to make it more effective.



SUMMARY

In this lesson, you received an **overview of the critique process**, which explained that, in this process, participants describe, analyze, and interpret work with the goal of improving it. You also learned that **examples of critiques** can include written or verbal feedback, but critiques work best as live, collaborative sessions.

Keep up the learning and have a great day!

Source: THIS WORK IS ADAPTED FROM SOPHIA AUTHOR MARIO E. HERNANDEZ



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