

The Importance of Choosing a Good Topic

by Sophia Tutorial



WHAT'S COVERED

In this lesson, you will learn about how to select a theme for your speech. Specifically, this lesson will cover:

1. Tips for Choosing a Topic

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When you tell a story, you want your audience to be engaged, so you choose a **topic** that will interest your audience.

The same goes for speech giving. When you choose a topic, consider your audience. Ask yourself: What topic, or subject, will engage the audience?

If you are unsure what topic to choose, consider the following:

- Current events (newspapers, other media)
- Personal experience
- Your hobbies— Does your audience have an understanding of the basics of your hobby or the terms used in it?
- Your work— Are there things that you have learned through your work that would be useful to people who are not familiar with your profession?
- Books you may have read recently

The trick is to be as relevant as you can to the audience who is listening to you.



TERM TO KNOW

Topic

Subject; theme; a category or general area of interest.



SUMMARY

In this lesson, you learned some **tips for choosing a topic** for your speech. When you tell a story, you want your audience to be engaged, so you choose a topic that will interest your audience. The same goes for speech giving.

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